

Landscape

- Who are we?
- Initial Diagnosis - Activities to run
- Key Challenges

Approach

- Hypothesis x Test
- How should we show up?
- Process
- Ways of working agreement
- How we align
- How will people engage with us?
- Where shall we start?

Driver

- Slogan / Vision
 - Purpose
- What do we want to solve?
 - Needs

Support

- Who will help you?
- Allies?

Focus

- Sponsor expectations
- This will be tough
- Coaching expectations
- Success vs failure
- Success measures
- How do we make ourselves accountable?